SALESFORCE COMMERCE CLOUD TO SHOPIFY PLUS

The Merchandising Rule Inventory Template

One row per rule, one decision per row. List every merchandising rule before you leave Salesforce Commerce Cloud, then mark it Native (Shopify Plus covers it), Rebuild (it encodes a decision on a top collection or query), or Retire. Rows 1 to 11 are a worked example from a hypothetical apparel retailer; the rule IDs are invented. The blank rows are yours.

#	RULE	SFCC OBJECT	FAMILY	EVIDENCE OF USE (90 DAYS)	DISPOSITION	NEW HOME	OWNER
1	**womens-default** Days Available 40% + Sales Velocity 60%	sort.xsd	Sorting rule with a dynamic attribute	Default on the top-revenue categories	**Rebuild**	Weighted-group sort order	Merchandiser
2	**kw-inexpensive** Price ascending for "inexpensive", "cheap"	Keyword group ImpEx + sorting rule ImpEx	Keyword group	Terms appear in top phrases	**Retire**	Price intent modifiers	Search owner
3	**syn-jumper** jumper, sweater, pullover	Search object (search2.xsd)	Synonym group	Fires, but covers a language gap only	**Retire**	Query expansion	Search owner
4	**syn-collab** A coined collaboration name	Search object (search2.xsd)	Synonym group	In top phrases	**Rebuild (keep)**	Query transform	Search owner
5	**redirect-gift-card** "gift card" to the gift card page	Search object (search2.xsd)	Search redirect	Fires weekly	**Rebuild**	Semantic redirect	Search owner
6	**cp-holiday-hero** Four hero products pinned in a holiday category	Category Position (captured by hand)	Category Position	Campaign ended	**Retire**	None	Merchandiser
7	**bury-clearance** tag = clearance, site-wide	sort.xsd	Bury rule	Active	**Rebuild**	Priority rule, demote	Merchandiser
8	**slot-denim-vip** Denim grid banner for a VIP customer group	Content slot export	Slot configuration	Active	**Rebuild**	Conditional banner with a customer condition	Merchandiser
9	**campaign-spring-drop** Sorting rule plus three slots, scheduled	promotion.xsd + sort.xsd + content slot export	Campaign	Scheduled	**Rebuild**	Scheduled merchandising rule in the store time zone	Merchandiser
10	**legacy-static-mappings** Static mappings from the platform before SFCC	URL redirect features (static mappings)	URL mapping	Old URLs still earn links	**Native**	Shopify URL redirect, one hop	SEO owner
11	**einstein-predictive-sort** Einstein Predictive Sort as a sorting attribute	sort.xsd	Predictive sort	On	**Retire, then test a replacement**	Segmented sorting plus a sort experiment (in beta)	Merchandiser
12							
13							
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17							

The 90-day lookback is our recommendation. The spreadsheet version adds scope, where the rule lives, revenue exposure, business reason, and a parity check ID per rule.

What your result means

We rated 17 Salesforce merchandising concepts against Shopify Plus documentation (November 2026):

3 NATIVE | 8 PARTIAL | 6 NONE

Native: product-to-category assignment, refinements, URL redirects.
None: layered sorting rules, dynamic attributes, keyword groups, synonyms, stop words, search redirects.
Partial: default sorting, active data, Category Position, boost and bury, Predictive Sort, campaigns, content slots, availability ranking.

If most of your live rows map to None or Partial, plan the rebuild before launch week.

Go or no-go gates

Our recommended launch gates, run on the Shopify draft theme against your SFCC baseline:

- ☐ No new zero-result queries in the top 250.
- ☐ Must-show recall on the top 50 revenue queries at or above the SFCC baseline.
- ☐ Every expected search redirect lands.
- ☐ Pinned heroes hold their slots on the top 50 collections.

Fill it in five steps

1. Export sort.xsd, the Search object, keyword groups, content slots, and promotion.xsd.
2. Pull 60 to 90 days of On-Site Search reports.
3. Ask your SFCC developer for the rules that live in code.
4. Write one row per rule and mark its disposition.
5. Name an owner for each rule family.

Prefer a spreadsheet? Download the editable version with every column: uselayers.com/lead-magnets/merchandising-rule-inventory.csv

Want a second pair of eyes on your inventory?

Book a demo and we'll walk your inventory and show you where each rule lands.

Book a demo